



Mission:

ASPA provides a unified industry voice for its members engaged in the automotive chemical and vehicle appearance product markets. ASPA represents the interests of this industry before state, regional, and federal policy makers and initiates a proactive dialogue in support of industry needs.

Advocacy Actions:

ASPA actively lobbies and communicates the interests of the industry to state and federal legislators and regulators to enhance members' ability to manufacture and sell products to consumers.

Industry Events:

Each year, ASPA hosts two meetings that bring together our membership and provides them with the opportunity to network and learn from top retailers, government officials, and pioneers in new industry technology. ASPA also hosts an annual Retailers' Review luncheon at the Automotive Aftermarket Products Expo (AAPEX), which allows our members to interact with a panel of retailers and gain insight on how to improve industry category sales.

Structure:

ASPA is an Alliance of the Automotive Aftermarket Industry Association (AAIA), the Consumer Specialty Products Association (CSPA), and the Motor and Equipment Manufacturers Association (MEMA). These three associations came together to create ASPA as a way to unify individual efforts on behalf of their members in this market.

Membership:

ASPA's members represent the leading suppliers of automotive chemicals and appearance products.

Category Sponsorship:

Companies that become Category Sponsors to ASPA provide visible support for the organization's efforts to ensure and enhance the industry's economic viability. Such action is a direct benefit to Category Sponsors that have business directly or indirectly impacted by the long-term economic health of the vehicle appearance and chemical industry. **Website:** www.aspalliance.org