

ASPA 2011 WINTER MEETING | DECEMBER 6 & 7 MARRIOTT HARBOR BEACH RESORT & SPA | FORT LAUDERDALE, FLORIDA

The **Automotive Specialty Products Alliance (ASPA)** will hold their Winter Meeting in conjunction with the Consumer Specialty Products Association (CSPA) Annual Meeting at the Marriott Harbor Beach Hotel in Ft. Lauderdale, Florida on **December 6-7, 2011**. This year's meeting program will cover a range of topics that will provide attendees with economic information, marketplace strategies, company profiles, and legislative/regulatory updates. This meeting will be split into two half-days to reduce overlap with CSPA and maximize your travel options. See agenda and attachments for details.

IMPORTANT NOTE: If you register for the CSPA Annual Meeting then the \$329 fee for the ASPA 2011 Winter Meeting is automatically included with your CSPA registration. However, for meeting planning purposes, you still must register to ensure we have the proper headcounts and sufficient meeting materials for participants. If you register only for the ASPA Winter Meeting, then you must pay the \$329 fee. Please complete and submit this registration form to ASPA as directed below.

PROGRAM AGENDA *

Times listed are approximate and agenda is subject to change

Day 1 - December 6

- 12:00-12:45 pm Welcome Buffet Lunch
- 1:00-1:15 pm Welcome and Introductions
- 1:15-2:15 pm Market Update
David Portalatin, NPD
- 2:15-3:15 pm Global Harmonized Labeling System
Bernie Lindquist, Valvoline
- 3:30-4:00 pm APSA Member Profile
Ken Saraniti, Specialty Lubricants Corp.
- 4:00-5:00 pm Legislative and Regulatory Update
- 5:30-6:30 pm ASPA Reception

Day 2 - December 7

- 8:00-8:30 am Continental Breakfast
- 8:30-9:30 am Retailer Profile
Bill Maggs, Pronto
- 9:30-10:30 am Chinese Aftermarket
Steven Ganster, Technomic Asia
- 10:45-11:45 am *Presentation & Speaker TBD*
- 11:45 am-12:15 pm How's Business?
Open Forum/Member Discussion
- 12:15-12:30 pm Meeting Summary and Adjournment

* PLEASE NOTE:

ASPA Board of Directors will meet Dec. 6 at 10:30 a.m.
ASPA Technical Advisory Committee will meet Dec. 7 at 12:45 p.m.
Both meetings are open to members.

HOTEL & SPONSORSHIP INFORMATION ATTACHED



REGISTRATION FORM

Please complete and return ATTN: Sean Moore fax (202) 223-2636 or smoore@cspa.org
Important Deadlines: Hotel Block November 13; Meeting Registration November 30

NAME

Primary Registrant

TITLE

COMPANY NAME

ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL

For multiple registrants from same company, on same payment

Registrant #2

NAME

TITLE

PHONE

E-MAIL

Registrant #3

NAME

TITLE

PHONE

E-MAIL

REGISTRATION FEE & PAYMENT INFORMATION

Incomplete forms will not be processed. If paying by check, please send ONE check for all attendees listed. If paying by credit card, the card will be charged once for all attendees. Charges to credit cards will appear as "CSPA" on your statements. Payment by check can be mailed to: ASPA, Attn: Sean Moore, 1667 K Street, NW, Suite 300, Washington, DC 20006.

Below, please indicate the number of people attending each event

QTY:

FEE:

EVENT:

No charge

Yes, I registered for the CSPA Annual Meeting

x \$329

ASPA Winter Meeting Registration Dec. 6-7

optional, no fee

ASPA Reception - Dec. 6 at 5:30 pm

optional, no fee

ASPA Board of Directors Meeting - Dec. 6 at 10:30 am

optional, no fee

ASPA Technical Advisory Committee - Dec. 7 at 12:45 pm

\$

TOTAL AMOUNT DUE

CHECK Payable to "Automotive Specialty Products Alliance" is enclosed

CREDIT CARD Please charge my VISA M/C AmEx

Card #:

EXP DATE:

Name on Card

Signature X

I hereby authorize ASPA to charge registration fees for this event to the above credit card.

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ASPA Meeting Sponsorship Pledge Form

Each year, we come together to discuss important industry issues, share ideas and learn a thing or two. This year, showcase your company's involvement, commitment and support of the ASPA organization. Your level of participation is up to you. **IF YOU ARE INTERESTED, please respond as soon as possible but no later than Nov25.**

Each sponsor will **be recognized** in all meeting materials, announcements and in the post-meeting recap ASPA *AutoScout* newsletter. Also, signs with the sponsor's company logo and name will be **featured** at the sponsored event. You can also choose a **partial sponsorship** or **collaborate and co-sponsor** with another company(ies). General supporters can make their own pledge; general sponsorship funds will help support meeting materials and other general meeting resources. We appreciate any support you can provide.

◆ SPONSORSHIP OPPORTUNITIES ◆

ATTENTION SPONSOR! To maximize your sponsorship recognition, please clearly print the company name, as you want it to appear, and e-mail a high-resolution graphic file (JPG preferred) of your company logo to smoore@cspa.org

Please designate:

Sole Sponsor Partial Sponsor

Co-Sponsor with Company: _____

GENERAL SUPPORTER *Pledge Own Amount* \$ _____

MEETING AUDIO/VISUAL \$ 500

REFRESHMENT BREAKS - *Both days* \$ 500

WELCOME LUNCH - DEC. 6 \$ 1500

ASPA RECEPTION - DEC. 6 **SOLD!** ~~\$ 1600~~

CONTINENTAL BREAKFAST - DEC. 7 \$ 750

TOTAL PLEDGE DUE \$ _____

SPONSOR COMPANY & CONTACT INFORMATION

Please complete and return ATTN: Sean Moore fax (202) 223-2636 or smoore@cspa.org

Company Name:

as you want it to appear

Sponsorship Contact Person:

Billing Address:

City, State, Zip:

Phone:

E-Mail:

PAYMENT INFORMATION

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Payment by check can be mailed to: ASPA, Attn: Sean Moore, 1667 K Street, NW, Suite 300, Washington, DC 20006.

CHECK *Payable to "Automotive Specialty Products Alliance" is enclosed*

CREDIT CARD *Please charge my* VISA M/C AmEx

Card #:

Exp. Date

Name on Card

Signature ✕

I hereby authorize ASPA to charge registration fees for this event to the above credit card.



Sponsorships help continue to make
ASPA Meetings possible.

Thank you for your support!

If you have any questions, please
contact Sean Moore at smoore@cspa.org

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HOTEL INFORMATION

ASPA is holding its 2011 Winter Meeting in conjunction with the Consumer Specialty Products Association (CSPA) in Fort Lauderdale, Florida. CSPA has graciously extended the offer to share their hotel room block discount to ASPA attendees at the beautiful Marriott Harbor Beach Resort and Spa ([click here for hotel website](#)).

Address: 3030 Holiday Drive, Fort Lauderdale, Florida 33316

Phone: 954-525-4000 **Toll Free:** 800-222-6543 **Fax:** 954-766-6152



RESERVATIONS

A block of rooms has been set aside with variable rates for different room styles – lower floor, intercoastal and oceanview. To receive the CSPA block rate, registrants should **make their own reservations** with the resort **by November 13, 2011**. After that date, rooms and rates are available only if space permits. All reservations must be guaranteed with a credit card and any registrant **cancelling a reservation after October 27, 2011**, will be billed for one night's room rate. Attendees who wish their companies to be billed for hotel expenses must make prior arrangements with the credit manager of the resort.

You can reserve a room by calling Resort Reservations directly at (954) 525-4000.

\$229.00 Lower Floor \$249.00 Intercoastal \$259.00 Oceanview

single or double available, plus taxes

TRANSPORTATION

Air transportation arrangements should be made with the carrier of your choice. It is recommended that you make your reservations at least 30 days in advance in order to receive the lowest possible fares, as December is high travel season for Florida.

In addition to taxicabs, GO Airport Shuttle is available between Fort Lauderdale Airport and the resort for \$11.00 each way. You can pick up the GO Airport Shuttle outside the airport baggage claim area; no reservations necessary. For more information visit <http://www.floridalimo.com/>

