

Automotive Specialty Products Alliance 2011 Spring Meeting

Rosemont, Illinois

Sheraton Gateway Suites Chicago O'Hare Airport

May 16-17, 2011

To maximize your travel and meeting plans, the annual ASPA Spring Meeting will be held immediately prior to the 2011 Global Automotive Aftermarket Symposium. The bulk of ASPA's Spring Meeting Program is packed into May 17. But please note that on May 16 the Board and TAC will meet in the afternoon and immediately followed by a Welcome Reception and optional dinner that evening. Below is a schedule overview. Also, check out what sponsorship opportunities are available to demonstrate your support for ASPA.

◆HOTEL AND SPONSORSHIP INFORMATION ENCLOSED◆

ASPA Schedule Overview Subject to change

Monday, May 16

3:00-4:30 pm	ASPA Board of Directors Meeting <i>Open Meeting</i>
4:30-5:00 pm	ASPA Technical Advisory Committee Meeting <i>Open Meeting</i>
5:30-7:00 pm	Welcome Reception at Hotel
7:30 pm <i>Optional</i>	Optional Group Dinner at Harry Caray's Restaurant <i>Advanced Payment Required; Includes 3 courses, beverages, gratuity</i>

Tuesday, May 17

8:00 – 8:30 am	Breakfast
8:30 am – 4:30 pm	ASPA Spring Meeting Program
Noon	Luncheon

Program Topic Highlights Subject to change

<i>North American and Global Vehicle Trends</i>	Chris Engel, Lubrizol Equipment Mfrs Group
<i>Aftermarket Retailer Profile</i>	Brent Windom, Uniselect
<i>ASPA Member Profile</i>	Dave Lundstedt, Armor All/STP Products
<i>U.S. Economy: Short and Long Range Trends</i>	Dr. Chris Kuehl, Armada Global Intelligence
<i>Changes to Chemical Transportation and ORM-D</i>	Currie Associates [Speaker TBD]
<i>How's Business?</i>	Attendees' Survey



2011 Spring Meeting Registration Form

Please complete the information below and return
Attn: Sean Moore fax (202) 872-8114 or smoore@cspa.org.
IMPORTANT DEADLINES
Hotel Block – April 25; Meeting Registration – May 6

NAME

Primary Registrant

TITLE

For multiple registrants from same company*:

Registrant #2

NAME

TITLE

Registrant #3

NAME

TITLE

COMPANY

ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL

REGISTRATION FEE & PAYMENT INFORMATION:

Charges to credit cards will appear as "CSPA" on your statements.
Payment by check can be mailed to: ASPA, Attn: Sean Moore,
900 17th Street, NW Suite 300, Washington, DC 20006

Registration fee covers all events below except the optional Group Dinner, which requires advance payment.

QTY:	SEE:	EVENT:
	X \$329.00	ASPA Spring Meeting Registration
<i>The events below are optional</i>		
	n/a	ASPA Board Meeting – May 16
	n/a	ASPA Technical Advisory Committee – May 16
	n/a	ASPA Welcome Reception – May 16
	X \$ 85.00	ASPA Group Dinner @ Harry Caray's – May 16

\$

TOTAL AMOUNT DUE

CREDIT CARD Please charge my VISA M/C AmEx

Card # _____ Exp Date ___/___/___

Name on Card

(as it appears)

Signature X _____

I hereby authorize ASPA to charge registration fees for this event to the above credit card. Charges will appear as "CSPA" on the credit card statement

CHECK Payable to "Automotive Specialty Products Alliance" is enclosed

* If paying by check, please send ONE check for all attendees.
If paying by credit card, you will be charged once for all attendees.

Hotel Reservations

A block of rooms has been set aside for ASPA Spring Meeting attendees at the **Sheraton Gateway Suites Chicago O'Hare** in Rosemont, Ill. at a rate of **\$125.00**, single or double, plus taxes/fees. It is important to note that the ASPA room block rate is under the name "CSPA—Consumer Specialty Products Association."

To receive the ASPA rate, registrants should **make their own reservations by April 25, 2011**. After that date, rooms and rates are available only if space permits. Be sure to review and understand the hotel's reservation and cancellation policies.

HOTEL INFORMATION

6501 North Mannheim Road
Rosemont, IL 60018 USA
Phone: (847) 699-6300 Fax: (847) 699-0391



Click here to View [Map](#)

RESERVATIONS ONLINE

<http://www.starwoodhotels.com/sheraton/reservations/index.html>

RESERVATIONS BY PHONE

If you're calling from the U.S. or Canada, please dial **1-800-325-3535**.

Transportation

This all-suite hotel is **conveniently located** minutes from O'Hare International Airport, Donald E. Stephens Convention Center, Allstate Arena, Rosemont Theatre, as well as downtown Chicago and area suburbs.

Complimentary shuttle service to and from O'Hare Airport is available 24 hours a day. For those traveling by car, the hotel offers parking for a charge. There is also complimentary satellite parking located adjacent to the hotel.



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Each year, we come together to discuss important industry issues, share ideas and learn a thing or two. This year, showcase your company's involvement, commitment and support of the ASPA organization. Your level of participation is up to you. **IF YOU ARE INTERESTED, please respond as soon as possible but no later than May 6.**

Each sponsor will be **recognized** in all meeting materials, announcements and in the post-meeting recap ASPA *AutoScout* newsletter. Also, signs with the sponsor's company logo and name will be **featured** at the sponsored event. You can also choose a **partial sponsorship** or **collaborate and co-sponsor** with another company(ies). General supporters can make their own pledge; general sponsorship funds will help support meeting materials and other general meeting resources. We appreciate any support you can provide.

Sponsorship Registration Form

ATTENTION SPONSOR! To maximize your sponsorship recognition, please print clearly the **company name, as you want it to appear**, and please **e-mail us** a high-res graphic file of your **company logo**.

Company Name: _____

Sponsorship Contact Person: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-Mail: _____

Please designate **Sole Sponsor** **Partial Sponsor**

Co-Sponsor with _____

General Supporter \$ _____ Audio/Visual \$ _____

Welcome Reception \$ _____ Networking Breakfast \$ _____

Meeting Luncheon \$ _____ Refreshment Break \$ _____

Select MORNING AFTERNOON BOTH

PAYMENT INFORMATION

\$ **TOTAL SPONSORSHIP**

CREDIT CARD Please charge my VISA M/C AMEX

Card # _____

Exp Date _____

Name on Card (print) _____

Signature X _____

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Sponsorship Opportunities

General Supporter

Pledge Your Own \$ Amount

MAY 16

Welcome Reception

\$1600

SOLD!

MAY 17

Audio/Visual

\$500

Networking Breakfast

\$750

Meeting Luncheon

\$1500

Morning / Afternoon Refreshment Breaks

\$300 ea. **OR**

\$500 for both

For more information please contact Sean Moore at smoore@cspa.org