



July 8, 2009

To: ASPA Members

Below is a notice about an upcoming CSPA seminar that may be of interest to ASPA members. If you have any questions about this important workshop, please contact Doug Fratz or Joe Yost, as indicated below.

Thank you,

Andy Hackman

The Automotive Specialty Products Alliance

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From: Doug Fratz

Sent: Tuesday, July 07, 2009 5:23 PM

To: Doug Fratz; Joe Yost

Cc: Ann Wheeler; Beth Law; Andy Hackman; Sean Moore; Chris Cathcart

Subject: Draft Schedule for CSPA Air Quality Seminar in San Francisco November 11-12

CSPA *e*-memorandum

To: Air Quality Committee and Task Forces

Aerosol Products Division Atmospheric Policy Committee

From: D. Douglas Fratz, Vice President, Scientific and Technical Affairs

Joseph T. Yost, Director, Strategic Issues Advocacy

Date: July 7, 2009

RE: Draft Schedule for CSPA Air Quality Seminar in San Francisco November 11-12

Attached is a draft schedule of presentations planned for our CSPA Air Quality Seminar in San Francisco on November 11-12, 2009. As you can see, we plan to make the seminar a comprehensive overview of air quality issues impacting consumer products today and into the future. We have already begun the work of getting speakers assigned to topics, especially the guests speakers we have invited from CARB and EPA. (To assure that all seminar presentations are comprehensive but not duplicative, we (CSPA staff) will be doing the slides for the industry presentations, and also working closely with the government guest speakers on their presentations.) Note that we will also be offering sponsorships for the seminar. We will be providing further information on sponsorships soon.

In the meantime, it is not too early to register for the seminar. Go to the CSPA web page at www.cspa.org, and find the seminar under "events".

If you have any questions or need additional information, please contact Doug Fratz (dfraz@cspa.org) or Joe Yost (jyost@cspa.org).

Agenda for CSPA Air Quality Seminar follows.



CSPA Air Quality Seminar
Marriott Fisherman's Wharf, San Francisco
November 11-12, 2009

Wednesday, November 11

12:00 – 12: 45 p.m. Registration

12:45 – 1:00 p.m. Welcome & Opening Comments -- CSPA Air Quality Committee Co-chairs **Eileen Moyer**, Director, Regulatory Relations, Reckitt Benckiser Inc., and **Chip Brewer**, Director, Worldwide Government Relations, SC Johnson – A Family Company

1:00 – 1:30 p.m. Brief Overview of Federal & State Air Quality Regulations

This introductory session will provide an overview of ozone attainment, hazard air pollutants/ toxic air contaminants, particulate matter, ozone depletion, and global warming with a brief chronological review of key consumer product air quality regulations over the past 20+ years in California and elsewhere, plus an overview of EPA's process in setting health and environmental-based ozone and particulate matter National Ambient Air Quality Standards with emphasis on the revised standards yet to be implemented by states. **[CSPA Speaker]**

1:30 – 2:00 p.m. Overview of the California SIP Process and Regulatory Process and CSPA Strategies and Tactics in Advocating Industry Positions

Summary of the Federal Clean Air Act, California Clean Air Act, other state laws, and brief summary of the State Implementation Plan development process that creates the legally enforceable goals for VOC reductions for consumer products, a brief summary of the regulatory process used to develop consumer products regulations, including product surveys, draft limits, public workshops, proposed regulations, staff reports, Board adoption and Office of Administrative Law (OAL) approval, and an overview of CSPA's Air Quality Committee's strategies and tactics in addressing these regulatory issues. **[CSPA Speaker]**

2:00 – 2:30 p.m. CARB Regulation: Understanding Key Definitions & Provisions

Summary of product category definitions, VOC definition, LVP and fragrance exemptions, product forms, California sales, responsible party, minimum recommended dilution, sell-through limitations, ozone depletor restrictions, most restrictive limit, code-dating, reporting, variances, and the Innovative Products Provision and Alternate Control Plan (ACP). **[CSPA Speaker]**

2:30 – 3:00 p.m. CARB Regulation: Household, Institutional & Commercial Products

Overview of VOC limits, exemptions and other relevant provisions affecting cleaning products, air care products, and polishes for household, institutional and commercial consumers. [CSPA Speaker]

3:00 – 3:15 p.m. Break

3:15 – 3:35 p.m. CARB Regulation: Automotive and Solvent Products

Overview of VOC limits, exemptions and other relevant provisions affecting automotive maintenance and appearance products, lubricants, removers, and multi-purpose solvents. [CSPA Speaker]

3:35 – 3:50 p.m. CARB Regulation: FIFRA-regulated Products

Overview of VOC limits, exemptions and other relevant provisions affecting FIFRA-regulated products including insecticides and herbicides. [CSPA Speaker]

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3:50 – 4:15 p.m. CARB Regulation: Personal Care Products and Adhesive & Sealant Products

Overview of VOC limits, exemptions and other relevant provisions affecting personal care product categories and adhesive & sealant product categories. [CSPA Speaker]

4:15 – 4:45 p.m. California Regulations: Reactivity-Based Limits

Overview of MIR-based VOC limits, using as an example the CARB Aerosol Coatings Regulation, and a prospectus for the potential use of reactivity-based limits for other product categories. [CSPA Speaker]

4:45 – 5:15 p.m. California Regulation: Application of Method 310 & Enforcement

This session provides an overview of CARB Method 310 for compliance testing and an explanation of its use in enforcement actions. In addition, the session will discuss CARB Enforcement Division's process to enforce compliance with VOC limits and other regulatory provisions and provide an update on current enforcement issues. [CSPA Speaker]

5:15 p.m. Adjourn

6:00 – 7:00 p.m. Networking Reception

Thursday, November 12

8:00 – 8:30 a.m. CARB Global Warming Regulations under AB32, CARB Indoor Air Quality Initiatives, and CARB VOC Tax

Overview of California AB32 and the imposition of limits on global warming potential for consumer products to date, with a look potential future limits and fees, plus overview of CARB initiatives in recent years to address indoor air quality, including research, report to legislature, consumer education, and regulations impacting air cleaning devices and overview of history and discussion of the current VOC fee (*i.e.*, “tax”) regulation in California impacting major consumer products, architectural and industrial maintenance coatings, and stationary sources. **[CSPA Speaker]**

8:30 – 9:00 a.m. U.S. EPA’s Current National Consumer Products Regulation and Proposed Revisions

Summary of EPA’s current consumer products regulation adopted in 1998 and a summary of EPA’s recently proposed 2009 revisions to the national consumer products regulation aimed at consistency with the current OTC Model Rule. **[CSPA Speaker]**

9:00 – 9:30 a.m. Current Status of Consumer Product Regulations in Northeast, Mid-Atlantic and Midwest States and Recent Revisions to the OTC Model Rule

Overview of history and current status of state regulations based on the Ozone Transport Commission’s (OTC’s) current Model Rule for Consumer Products in Northeast, Mid-Atlantic and Midwest states and a summary of recent revisions to the OTC Model Rule for Consumer Products in 2009 and OTC States’ plans for SIP revisions to plan attainment of the new EPA ozone standard. **[CSPA Speaker]**

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9:30 – 10:00 a.m. Canada’s Proposed Consumer Products Regulation, Hong Kong VOC Regulation & Prospects for Consumer Product VOC Restrictions in Europe

Summary of the current provisions in Environment Canada’s proposed federal regulation, and overview of industry efforts to obtain harmonized North American regulations, brief review of Hong Kong’s VOC Rule and overview of current European VOC regulations with prospects for future regulations in the EU. **[CSPA Speaker]**

10:00 – 10:20 a.m. Science and the Science Policy of Tropospheric Ozone and Particulate Matter and CSPA Research on the Ozone Impacts of Consumer Product VOCs

Discussion of the atmospheric science of ozone formation, scientific concept of VOC reactivity, VOC vs. NOx controls, ozone transport, regional variations, modeling study results, with a brief overview of 20 years of CSPA air quality research to demonstrate the minimal impact of consumer product VOCs on ozone levels in California and other states. **[CSPA Speaker]**

10:20 – 10:45 a.m. VOC Reduction Compliance Options for Consumer Products and Prospectus Future Alternative Regulatory Options for Consumer Products

This session will present a discussion of various reformulation options for reducing VOCs in consumer product. In addition, there will be a discussion about future trends in air quality and VOC regulations for consumer products and their potential impacts on our products and industry, including potential innovative strategies to replace further command-and-control regulations. **[CSPA Speaker]**

10:45- 11:00 a.m. Break

11:00 – 11:30 a.m. Overview of ARB Process for Developing Consumer Product VOC Regulations

An Air Resources Board Stationary Source Division staff member will present a comprehensive overview of the agency's process for developing regulations, including a discussion of ARB's comprehensive product survey, Consumer Products Workgroup activities, ARB workshops and development of proposed regulation for consideration by the Board. **[ARB Speaker -- Invited]**

11:00 a.m. – 12:00 p.m. ARB Plans for Further Consumer Product Regulations

ARB Stationary Source Division staff member will discuss the agency's future plans for developing new regulations. In addition, ARB's current and future SIP goals, categories, timing, potential for innovative strategies will be discussed. **[ARB Speaker -- Invited]**

12:00 – 1:30 p.m. Lunch and Luncheon Speaker

ARB Stationary Source Division staff member will present a post-lunch discussion about CARB regulatory policies and practices for interacting with stakeholders (no slides). **[ARB Speaker -- Invited]**

1:30 – 2:00 p.m. ARB Research Division Activities on Indoor and Outdoor Air Quality

ARB Research Division staff member will discuss the Agency's activities relative to indoor air quality and ozone and particulate matter attainment research. **[ARB Speaker - Invited]**

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2:00 – 2:30 p.m. ARB Modeling & Laboratory Division Consumer Product Testing

ARB Modeling & Laboratory Division (MLD) staff member will discuss the use of Method 310 for determining the compliance of consumer products to VOC limits and related provisions of the ARB Consumer Products Regulation. **[ARB Speaker -- Invited]**

2:30 – 3:15 p.m. ARB Enforcement Division Efforts to Assure Consumer Product Compliance

ARB Enforcement Division staff member will discuss the Agency's process for assuring that consumer product manufacturers comply with applicable VOC limits and related provisions in the ARB Consumer Product Regulations. **[ARB Speaker -- Invited]**

3:15 – 4:00 p.m. U.S. Environmental Protection Agency's Perspective on Ozone Attainment and VOC Regulations for Commercial and Consumer Products

EPA Office of Air Quality Planning and Standards (AQPS) staff member will present an overview of the Agency's current regulatory initiatives under Section 183(e) of the federal Clean Air Act and the relationship of EPA's rulemakings to overall ozone attainment and related air quality efforts by EPA and states. **Bruce Moore, Consumer Products Sector Team Leader, EPA Office of Air Quality Planning and Standards -- Invited**

4:00 – 4:30 p.m. Questions & Answers

4:30 p.m. Adjourn

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