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Automotive Specialty Products Alliance Holds Successful Meeting to Address, Trends, Technology, and Challenges Facing Automotive Chemicals

St. Louis, MO – On June 2-3, the Automotive Specialty Products Alliance (ASPA) held a pointed and important Spring Meeting for its members to address current challenges to the automotive chemicals industry, as well as trends within the industry, and the impact of new technology on the automotive chemicals market. This meeting marked the beginning of ASPA’s Eighth year serving the automotive specialty products industry.

Key topics that were discussed, included the impact of the recession on the automotive aftermarket, the impact of logistic issues on supply chains, resources to help companies through tough economic times, and international trade opportunities. ASPA members also had opportunities to network at various meeting events as well, as develop industry consensus for upcoming clean air regulations in California and all 50-states.

The development of industry consensus positions for these upcoming regulations was particularly important, as these regulations have the potential to eliminate products from the automotive chemicals market. Jim Heidel, ASPA Chairman and Director of Research and Development for Turtle Wax, Inc. stated that, “This meeting was very important in helping defend the industry against these upcoming regulations.” He also explained that, “companies that are not participating in ASPA could potentially have products eliminated, because ASPA is not aware of their interests.”

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Larry Easterlin, Vice-President of Sales for Technical Chemical Company, also stated that, “This meeting is incredibly important in bring the industry together to ensure that we are all on the same page as we prepare for the challenges in the marketplace and in future regulations.”

ASPA is an Alliance between three national trade associations, the Automotive Aftermarket Industry Association (AAIA), the Consumer Specialty Products Association (CSPA), and the Motor & Equipment Manufacturers Association (MEMA). ASPA was formed, in March of 2002, to provide a unified industry voice for its members engaged in the automotive chemical and vehicle appearance product markets before state, regional and federal legislators and regulators, as well as provide a forum for industry leaders to meet and discuss common issues. ASPA is actively seeking new members and for information on ASPA membership please visit: www.aspalliance.org, or call (202) 833-7327.

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