

# California Ingredient Communication Model

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# Background

- California Senate Bill 509
  - Amended, May 17, 2007
- Disclosure Requirements
  - 1/10 of 1-Percent of all “Substances” in a Consumer Products
  - Website Disclosure
- Advocate Pressure
  - July - Women’s Voices for the Environment Report
  - September – Phthalate Attack
  - November – Biomonitoring Study
  - June – November – California Green Chemistry

# Precedents

- Cosmetic Ingredient Disclosure
- EU Detergents Directive
- Food Ingredient Labeling
- New Jersey & Pennsylvania Right-to-Know

# Ingredient Communication Model

- Joint SDA / CSPA Initiative
- Disclosure Model
  - Product Categories: Cleaning Products, Automotive Products, Air Care Products, Floor Care Products
  - All Intentionally Added Ingredients
  - Website or Label Disclosure
  - Ingredients listed by: Common Chemical Name, INCI Name, or IUPAC Name
  - Exempted Classes: Fragrances, Dyes, & Preservatives

# Ingredient Communication Model

- Effective Date: January 1, 2010
- Unlimited Sell-Through
- Ingredients present at a concentration of greater than one percent shall be listed in descending order by predominance.  
Ingredients present at a concentration of not more than one percent shall be listed but may be disclose without respect to order of predominance.

# Timeline

- December/January – Negotiate with Stakeholders
  - DTSC, ENGOs, Senator Simitian & Staff
- January – Legislative Re-drafting
- February - May – Legislative Debates & Negotiations
- March – Summer 2008 – Potential Passage
- Early Fall 2008 – Potential Signing

# Questions & Discussion