

**Mission**

ASPAA provides a unified industry voice for its members engaged in the automotive chemical and vehicle appearance product markets. ASPAA represents the interests of this industry before state, regional, and federal policy makers and initiates a proactive dialogue in support of industry needs.

**Advocacy Actions:**

ASPAA actively lobbies and communicates the interests of the industry to state and federal legislators and regulators to enhance members' ability to manufacture and sell products to consumers.

**Industry Events:**

Each year, ASPAA hosts two meetings that bring together our membership and provides them with the opportunity to network and learn from top retailers, government officials, and pioneers in new industry technology. ASPAA also hosts an annual luncheon at the Automotive Aftermarket Products Expo (AAPEX), which allows our members to interact with key industry speakers and gain insight on timely issues of importance.

**Structure:**

ASPAA is an Alliance of the Automotive Aftermarket Industry Association (AAIA), the Household and Commercial Products Association (HCPA), and the Motor and Equipment Manufacturers Association (MEMA). These three associations came together to create ASPAA as a way to unify individual efforts on behalf of their members in this market.

**Membership:**

ASPAA's members represent the leading suppliers of automotive chemicals and appearance products.